

**C L A I M S**

1. A gadget for displaying advertising, characterized in that its containing  
5 papers (3) for used chewing gum.
2. A gadget for displaying advertising as in point 1, characterized in that its  
being composed of a folded cover (1) and inserted papers (3) glued  
together on one edge (4) enabling a single piece to be torn off each time.
3. A gadget for displaying advertising as in points 1 and 2, characterized in  
10 that the cover being composed of cardboard.
4. A gadget for displaying advertising as in points 1, 2 and 3, characterized  
in that its having at least on the outer surface of the folded cover (1) a  
printed advertisement or logo.
5. A gadget for displaying advertising as in points 1, 2, 3 and 4,  
15 characterized in that its having printed pictograms on the front surface of  
the first paper (2).
6. A gadget for displaying advertising as in points 1 to 5, characterized in  
that its having the inserted papers (3) made from recycled material.
7. A gadget for displaying advertising as in points 1 to 6, characterized in  
20 that its part (5) folding over to complete the package (1) with the inserted  
papers (3) made from recycled material.